



Partner Event, Vienna May 27th 2019

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- 1 Vision
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15 + 0



SEIT

2000

Liferay Portal

GEGRÜNDET

2004

Liferay Inc.

SEIT

2016

Liferay DXP

SEIT

2018

Liferay Commerce
Liferay Analytics Cloud
DXP Cloud

+ 1800

Customers

+ 150

Partners in 40 Countries

22

Locations in 18 Countries

+ 190.000

Community Members

+ 5

Million Downloads
worldwide

6

Of the leading
Global System Integrators



Long-term customer relationships are the
Focus of our customer-centric
Business Model



9

A Leader in the 2019 Gartner Magic Quadrant for Digital Experience Platforms for nine years in a row



Source: Gartner "Magic Quadrant for Digital Experience Platforms" by Irina Guseva, Gene Phifer, Gavin Tay, Mike Lowndes, 11 February 2019

This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document.

The Gartner document is available upon request from Liferay.

The Magic Quadrant for Digital Experience Platforms was called Magic Quadrant for Horizontal Portals (2010-2016). Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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Figure 1. Magic Quadrant for Digital Experience Platforms



Source: Gartner (February 2019)



1 + 3



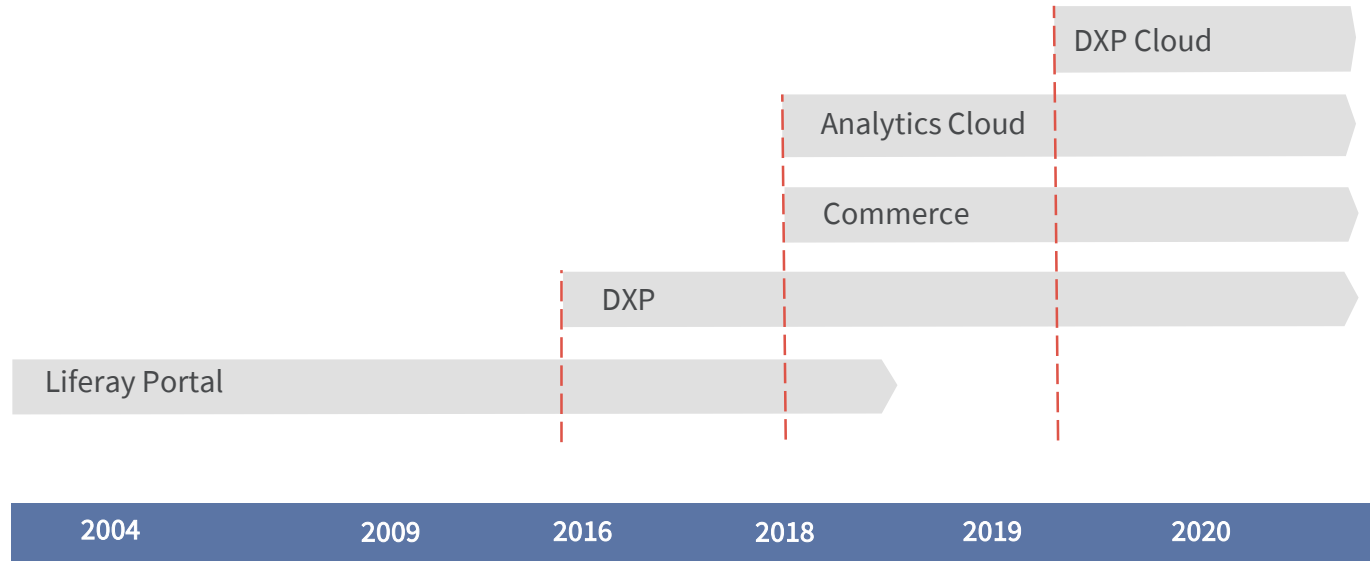
 **Digital Experience Platform**

 **DXP Cloud**

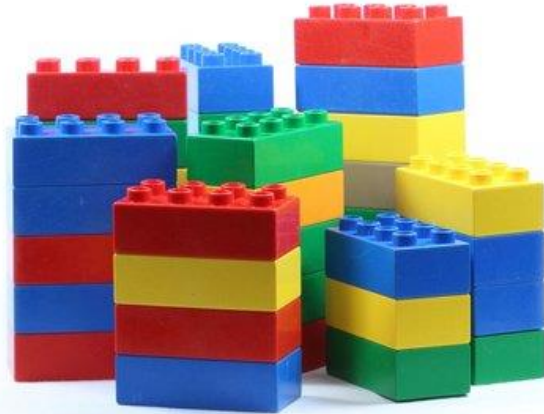
 **Commerce**

 **Analytics Cloud**

Liferay technology evolution

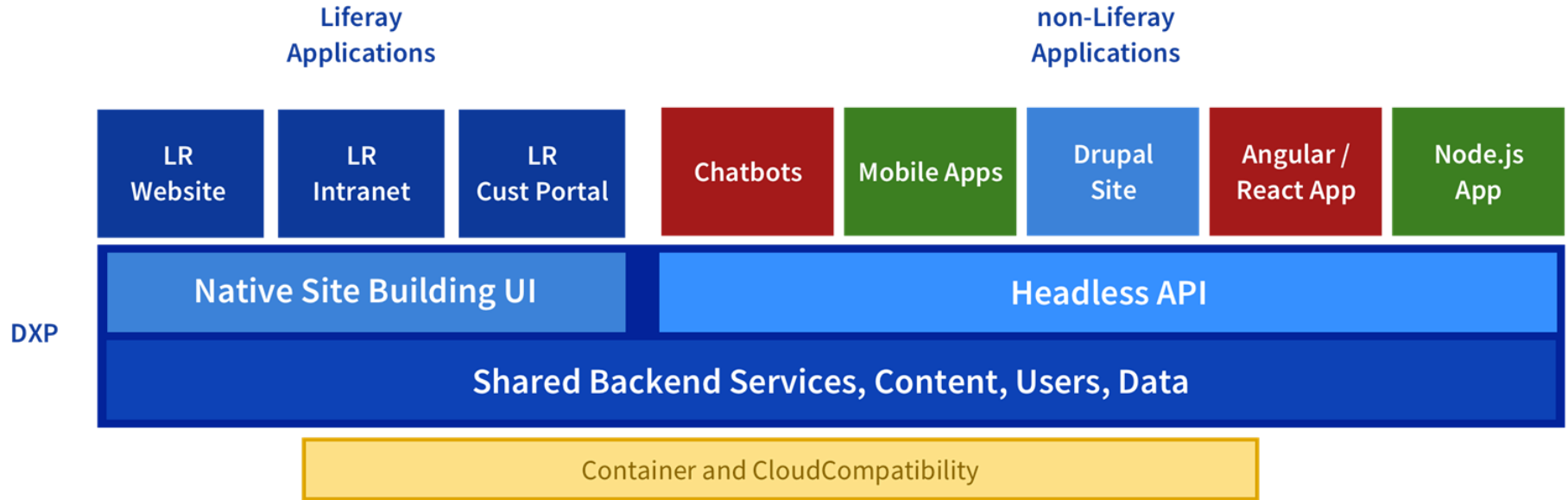



Robust, Modular, Scalable & Flexible



New Architecture

Designed to work with heterogeneous systems





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whatever data you need,
whenever you need it.

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Healthcare



Government



Retail



Manufacturing



Insurance

Allianz 

 AutoZone

 BOSCH

COACH INC.

 Domino's

FUJITSU



usbank

T-Mobile

40

10

500

**Digital disruption will wipe
out 40% of Fortune 500
firms in next 10 years**

Quelle: Christian Steven Software, 2018



Thank You